

THE POWER OF

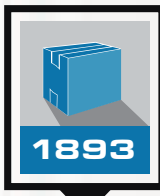


SAVING YOU MONEY ON

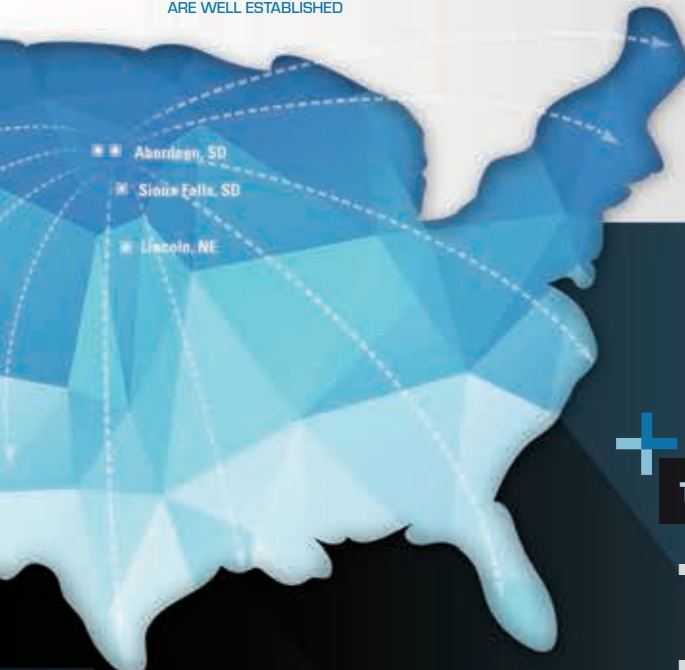
EVERY MAILING

EVERY SHIPMENT

EVERY TIME



OUR MAILING ROOTS ARE WELL ESTABLISHED



MIDSTATES GROUP INTRODUCES

PLUS

POSTAL & LOGISTICS UNIFIED SYSTEM

LOGISTICALLY SPEAKING

Postage and freight can account for more than 50% of a project's cost in today's market space. To reduce these costs and maintain in-home mail dates and package deadlines, the Midstates Group, a nationally ranked print and media company, introduces PLUS, an innovative system for handling mail and logistic freight that incorporates cutting-edge distribution and price models. With PLUS, Midstates Group delivers cost-effective postage and freight handling to customers nationwide.

THE SERVICES:

- Innovative Mail Planning Based on Your Objectives
- Postal Optimization
- Postal Regulation Expertise
- Mail List Processing
- USPS Drop Ship
- In-Line Selective Binding
- Multi-Position Inkjetting
- Co-Mail, Co-Pal, Co-Mingle
- Database Management
- Freight/Logistics Management
- Fulfillment
- Tracking, Analytics, & Reporting

THE BENEFITS:

- Save Postage & Freight Costs
- Fine tune In-Home Delivery
- Streamline Shipping Processes
- Minimize Handoffs & Dock Time
- Improve List Accuracy
- Improve Product Condition at the Doorstep
- Save Market Cycle Time
- Maximum Control Of Your Distribution Spending

THE PROCESS:



THE PROOF:



Nearly a decade ago, we began our search for a new printer. When we began to do business with Midstates, we got much more than just a printer, we got a business partner who is actively involved in **quality printing** as well as what matters most — getting our catalogs into the hands of our customers. We could have the best design and the most color accurate printing, but without the **mailing and logistics services** that Midstates provides for us, none of the design or printing would matter. We are grateful for a partner who **maximizes our investment in postage and delivery costs** and **provides accurate data** back to us.

Kirk D. Blank

President | The Munce Group / More to Life Media



FREQUENTLY ASKED QUESTIONS

WHAT IS PLUS?

A systematic approach to verifying postage and freight costs are the most competitive prices. We compare multiple solutions and offer you the choice that best fits your needs.

DO YOU CO-MAIL, IF SO WHAT IS YOUR AVERAGE POOL SIZE?

Yes we co-mail everyday. In house with multiple titles, in-line on the selective stitcher and through one of the 3rd party co-mailing facilities. Average pool size for flats is 1.75-2.2 million pieces.

WHAT ARE YOUR AVERAGE POSTAL SAVINGS?

There are many variables to calculate this for example piece size and weight, class of mailing, distribution geography etc. From origin postage doing a co-mail pool the savings would be 27%-32%. We would be happy to analyze your list please contact your representative to go through this process.

DO YOU HAVE POSTAL EMPLOYEES ON SITE?

Yes we have several postal employees on site to verify mail and MERLIN test our outgoing mail.

HOW MANY FREIGHT COMPANIES DO YOU HAVE ACCESS TO?

We have partnerships with over 12 LTL carriers as well as contracts with the major small parcel package providers. We can ship anywhere in the USA in 1-3 days.

DO YOU HAVE ANY ONLINE PORTAL OR SOME WAY TO VIEW JOBS THAT MAIL OR FREIGHT SHIPMENTS?

Yes we have a sophisticated tracking and analytics system that can be tailored to meet your needs.

DO YOU GUARANTEE THE LOWEST POSTAGE?

Yes – we guarantee that you will pay the lowest distribution including postage based on our solutions and your list, sortation and postal discounts.



Midstates Group ■ PO Box 940 ■ 4820 Capital Ave NE ■ Aberdeen, SD 57401

midstatesgroup.com ■ 800-456-2431