



PRODUCT CREATION & FULFILLMENT SOLUTIONS

WHY MIM

Marketing Inventory Management is an automated product fulfillment and creation solution. MIM is a comprehensive, efficient and cost-saving fulfillment strategy. Whether integrating an existing store to our on-demand production facility, creating a custom branded store for internal use or doing high volume fulfillment for your existing products, we have a unique strategy to suit your needs.

BENEFITS OF MIM



Integrations

Integrate your existing e-commerce store to our production facility.



Inventory Control

Real time access to inventory counts allows you to effectively manage overhead costs.



Full Visibility

Live inventory balances, order status and access to past orders.



Manage Users

Full control to the store accessibility, including adding and deleting users.



Fast Processing

Same day fulfillment to provide your customers product where and when they need it.



Brand Protection

Team members order your company branded merchandise while your brand remains protected.



Product Variety

Apparel, print, large format, engraving, promotional products and more.



Vendor Relations

Our partnerships with vendors across all industries give you the best pricing.



Cloud Based

Accessible anytime with a web browser and internet access.

ON-DEMAND

You Create the Brand. We'll Produce the Merchandise!

Our on-demand solution integrates your existing e-commerce store to our production facility. This solution allows you to buy smart and stretch your budget by reducing your inventory position and eliminating your risk.

We understand that no two retailers are the same and neither is their fulfillment strategy. Our team is committed to building a customized solution that is optimized for your retail business. We handle the production and fulfillment while you focus on what matters - selling.

This solution empowers you to sell your product online without the burden of inventory and warehousing. We can produce and fulfill your product one-off as your customers orders. We have vast capabilities including apparel, print, large format, engraving or any type of promotion type product.

Perfect for

- ✓ Branded Merchandising Companies
- ✓ Sports Teams
- ✓ Associations
- ✓ Organizations



Customer Spotlight

13 Stripes Supply Co. is a veteran owned online store that sells personalized patriotic and religious gear. They utilize MIM to process and produce each order on demand to reduce inventory burdens. This allows 13 Stripes to focus on selling and marketing their brand while MIM focusing on production and fulfillment of the products.



www.13StripesSupply.com



Customer Spotlight

Primrose Retirement Communities is a Independent and Assisted Living Retirement Communities that has 38 locations nationwide. They utilize MIM to house and produce all of their marketing collateral needs to keep their brand protected. Employees utilize the online storefront to order and view live status updates.



store.primroseretirement.com

BRANDED ESTORE

Protect your brand consistency and track every detail of procurement.

Our branded eStore empowers your team members to order your company branded merchandise while your brand remains protected. Your marketing and procurement team can appreciate the convenience and control that a custom branded storefront provides.

The store has complete workflow visibility - live inventory balances, live order status and access to past orders along with capability for an approval process. You can have as much access and control as you desire.

We have vast capabilities including apparel, print, large format, engraving or any type of promotional product. We produce and house your product offering, cutting down on your warehouse overhead and shipping costs.

Perfect for

- ✓ Corporate businesses with multiple locations
- ✓ Sales people that need access to all your marketing materials
- ✓ All products under one roof with live inventory
- ✓ Order approvals and order history.

FULFILLMENT

**Convenient and cost effective.
We have the space, resources and
infrastructure so you don't have too.**

Our fulfillment solution processes all order and allows us to become your high volume distributor. This solution streamlines your operation and allows you to continue to grow your business. Pick, pack and ship transactions that save time, reduce errors and save on shipping costs. Our established relationships with carriers ensure you are receiving the best shipping rates and speed.

Real time access to inventory counts allows you to effectively manage your overhead costs while we provide same day fulfillment to provide your customers product where and when they need it.

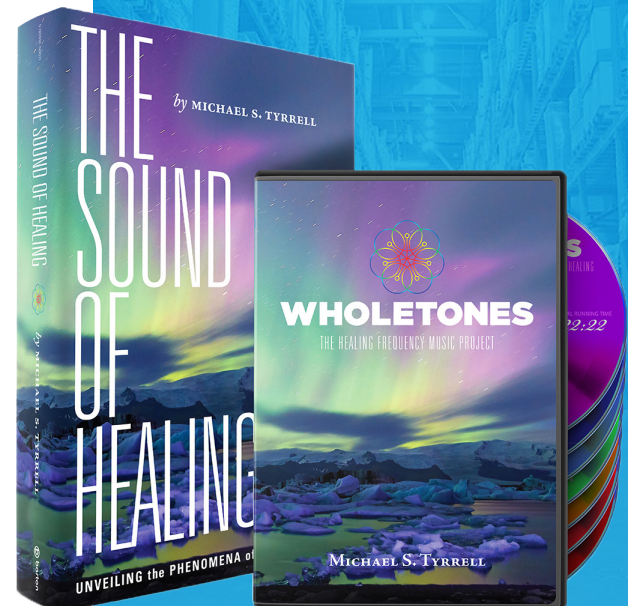
Perfect for

- ✓ Mid to large volume (10-500 orders per day)
- ✓ Long terms storage
- ✓ Daily, weekly or monthly pick pack, assemble and ship
- ✓ We are your warehouse



Customer Spotlight

Barton Publishing is one of the most recognized digital publishers of natural health solutions and home remedies. They utilize MIM to manage their high volume fulfillment orders of 400-600 orders per day fulfilled same day. The transfer of data is set up through an automation that has the orders ready to fulfill when MIM Fulfillment Specialist arrive in the office.



www.BartonPublishing.com

PARTNER OF CHOICE

Customers from all industries use MIM to make their lives easier.

BillionAuto.com


MIDCO

 **barton**
Publishing

 **Wheat
GROWERS**
Connecting Solutions

 **KARL'S**


ACHIEVE3000

MOSSBERG
ARM YOURSELF.


PRIMROSE
RETIREMENT COMMUNITIES

verizon✓



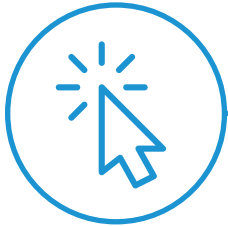
Kevin Gullickson
Chief Operating Officer
Barton Publishing Inc.

 **barton**
Publishing

“Midstates has been a valuable partner to our company, not only for our printing needs—including our Diabetes Solution Kit and 32 other books and magazines—but also in stocking and fulfilling our growing catalogue of other product types as well. They’ve been able to expand with us as we’ve transitioned from books alone, to CD’s, DVD’s, audio devices, t-shirts and more. Combine that with flexibility, a great team, central location, in-house Post Office, easy to use MIM e-store, and reasonable rates, and you’ll see why we keep coming back to Midstates for our fulfillment needs.”

BEHIND THE SCENES

Our team is committed to building a customized solution that is optimized for your business.



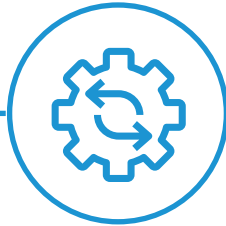
Place an Order

Order through your custom website, ecommerce store or web integrations.



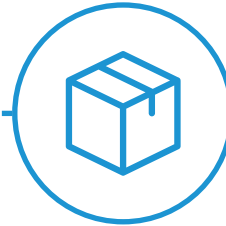
Order Routing

Your order is automatically routed to the correct production department.



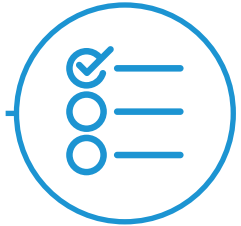
Processing

All orders are processed and handled by our team of experts.



Shipping

Shipments are white labeled and shipped to their destination.



Reporting

Custom reports are generated based on your needs.

CONTACT US

Start the conversation and learn how MIM can transform your product creation and fulfillment.

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