

FILEX

YOUR SPECS

GET A FREE ANALYSIS
OF YOUR PRINT & MAILING BUDGET!

Save on your budget with flexible specs based on size, page count, paper grade & weight.

Webinar Questions & Answers

1. Do Slim Jim's count as catalogs?

- Yes, Slim Jim's count as catalogs.

2. Can the catalog incentive be combined with other incentive programs?

- Yes, you can combine the Catalog Incentive with another USPS promotion like Informed Delivery.

3. Are there still paper restrictions as a result of the pandemic?

- No, there are no paper restrictions remaining from the pandemic.

4. Is the tactile discount available for mailings in late December 2024 or early January 2025?

- The discount is not active from December 2024 to January 2025. It begins again in February 2025.

5. Can you offer personalized reviews based on what we mail?

- Yes, we offer full reviews on existing mail pieces to maximize postage and operational efficiency.

6. Do you need your own permit to co-mail or co-mingle?

- No, you do not need your own permit. This is a new feature Midstates is offering. Clients can now co-mail using Midstates' permit account.

7. Can you qualify for the 1MM incentive program without your own permit?

- Yes, each client would have their own registered CRID.

8. Do you have any examples of saving a customer money by adjusting their mail piece specs?

- Yes, for example, we saved a customer \$4,000 by changing their mail piece to a 16-page flat.

CURRENT SPECS

Current Cost: \$11,095

Specifications:

- 32 Page Digest 5.375 x 7.5
- 1290 sq inch page space
- 60# gloss text #3
- Commingle letter rates for postage

FLEXED

Flexed Cost: \$7,095

You Save: \$4,000

Specifications:

- 16 Page Flat 8 x 10.125
- 1296 sq inch page space (more space at lower cost)
- 60# gloss text #3 (same paper)
- Commingle letter rates for postage (no increase in postage)